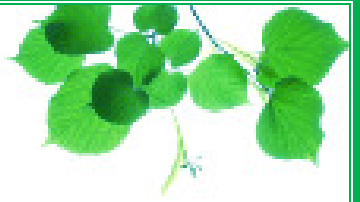




PLAN IT GREEN

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Plan It Green 2010 Green Business Luncheon Series

September Green Business Luncheon



DATE: Monday, September 20th, 12:00 to 1:00 pm
TITLE: ***You Save, the World Gains:
Affording Renewable Energy and Energy Efficiency***

LOCATION: Fortuna Chamber of Conference, Monday Club,
610 Main Street, Fortuna

COST: \$10; local foods lunch and presentation, Q&A after lunch hour.
If you are not a Chamber member, please RSVP to Susan Seaman to
save a seat, 822-4616 ext. 12, susans@aedc1.org

DESCRIPTION: Take advantage of funding opportunities for renewable energy and energy efficiency upgrades, reduce and eliminate utility bills, and become part of a community-based solution for energy independence. This workshop will provide realistic solutions for local businesses, agricultural producers, commercial property owners, and anyone interested in available rebates, incentives, and financing opportunities. Presented by Nate McKeever of McKeever Energy & Electric, Ben Scurfield of Scurfield Solar, and Kevin Collier CPA of Anderson, Lucas, Somerville & Borges.

SPEAKERS: Nate McKeever of McKeever Energy & Electric, is a State of California licensed electrical contractor, Home Energy Efficiency rater (HERS), as well as a licensed Certified Energy Plans Examiner (CEPE). For info visit www.McKeeverEnergyandElectric.com.

Ben Scurfield has been serving the North Coast as a solar installer since 1999, and is an instructor at College of the Redwoods. Scurfield Solar is Humboldt County's renewable energy and green plumbing specialists. For more info, visit www.scurfieldsolar.com.

Kevin Collier, a CPA with Anderson, Lucas, Somerville, & Borges, LLP, has over six years experience in public accounting. He provides a full range of accounting, taxation, and auditing services. He enjoys contributing to the success of local individuals, businesses, nonprofits, and community and is focused on the emerging area of alternative energy and energy efficiency. He is a 2001 grad of HSU. For more info, visit www.alsb.com.



DATE: Monday, October 18th, 11:30 am to 1:00 pm
TOPIC: ***Wise-Water, Water-Wise***
LOCATION: Three Foods Cafe, 835 J Street, Arcata, CA



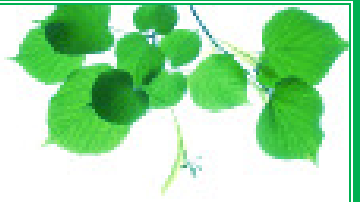
DATE: Monday, November 15th, 11:30 am to 1:00 pm
TOPIC: ***Creating the Future: The Next Generation***
LOCATION: Hurricane Kates, 511 Second Street, Eureka, CA

For more information of the Green Business Luncheons, visit: www.HumboldtPlanItGreen.org.



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Plan It Green October Green Business Luncheon

For other upcoming events, visit: www.HumboldtPlanItGreen.org.

TOPIC: *Wise-Water, Water-Wise*

DATE: Monday, October 18th, 11:30 am to 1:00 pm

LOCATION: Three Foods Cafe, 835 J Street, Arcata, CA

COST: \$20; register at www.HumboldtPlanItGreen.org

DESCRIPTION: This workshop will focus on methods to incorporate wise-water use into your existing or proposed business, residential property, or proposed development. Panel will provide information on greywater options, edible landscapes, native plants/landscape solutions, and concepts for reducing sediment and fertilizer runoff. Will include a panel discussion and question and answer session.

POSSIBLE SPEAKERS:

- 1) Greywater, real and legal examples for local installations, what are Greywater Gorilla's in SF up to, updated on Humboldt County Environmental Health Department rules and regulations. Possible hands on installation project at a residential location on the Saturday following this presentation.
- 2) Samara Restoration, McKinleyville and Fort Bragg. and/or Luscious Gardens sustainable and edible plant nursery, McKinleyville,
- 3) Surfrider Foundation's Ocean Friendly Gardens. Solutions to dirty creeks, rivers, and ocean, what we do on land all flows downstream.

NOTE:

Contact Lia Webb at Winzler & Kelly, (707) 443-8326, to provide content/ contacts/ ideas/ concepts for this presentation.

EMAIL FOR DISTRIBUTION:

Giraud, Deborah [ddgiraud@ucdavis.edu]

Yana Valachovic (yvala@ucdavis.edu)

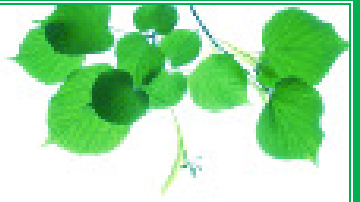
Blessed are they who Go Around in Circles, for they Shall be Known as Wheels. Blessed are they who Blow In the Wind, for they Shall be Known as Windmills.

To hear is to forget, to see is to remember and to do is to understand - Confucius



PLAN IT GREEN

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Plan It Green November Green Business Luncheon

For other upcoming events, visit: www.HumboldtPlanItGreen.org.

TOPIC: *Friends of the Future Generation*

DATE: Monday, November 15th, 11:30 am to 1:00 pm

LOCATION: Hurricane Kates, 511 Second Street, Eureka

COST: \$20; register at www.HumboldtPlanItGreen.org

DESCRIPTION:

The world we know today is not inherited from our elders; it is on loan from our children. This workshop is a preview for Plan It Greens 4th Annual Building Green Communities Conference, planned for April 2011. The 2011 conference theme is, "The Next Green Generation". This green business luncheon will provide discussion of what we are doing today to engage and involve youth in current and future solutions for environmental issues.



POSSIBLE SPEAKERS:

- 1) Allison Poklemba, Arcata Community Recycling Center Education Coordinator, and *California Regional Environmental Education Community Coordinator (CREEK Network)*
- 2) Arcata High School, Six Rivers Charter School, or other local student project(s) that could provide student representatives for a presentation.
- 3) Other TBD

NOTE:

Contact Steve Salzman at GreenWay Partners, (707) 822-0597, to provide content/contacts/ideas/concepts for this presentation.