



**PLAN IT GREEN**  
create your future

1385 8th St. • Arcata, CA 95521 • [www.HumboldtPlanItGreen.org](http://www.HumboldtPlanItGreen.org)

## Plan It Green, 5<sup>th</sup> Annual Conference: The Next Generation Pre-Conference Workshops on Innovation and Entrepreneurism

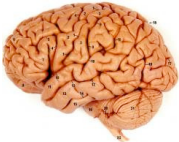
On **Friday, April 1<sup>st</sup>**, from **8:30am – 2:30pm**, at the Arcata Community Center, Plan It Green will host a series of **free** workshops designed to engage youth in creating a sustainable and prosperous future. Workshops are described below. This is not a jobs fair or a career day but, it is an opportunity to pick up some skills that will help you along the way. Teachers are encouraged to make this into a field trip for your classes. A bagged lunch will be available for \$3. **Pre-registration is required.** Please register at the site below. <http://events.constantcontact.com/register/event?llr=biefsxdab&oeidk=a07e3fbk9x966fb55bd> or call Steve Salzman (707) 826-0665. More information can be found at [www.humboldtplanitgreen.org](http://www.humboldtplanitgreen.org). **Registration begins at 8:30am.**

### **Three Concurrent Morning Sessions 9:00 – 10:30am**

**Lemonade Day:** Lemonade Day is a workshop that teaches the skills needed to launch a successful business. You will learn how to set goals, develop a business plan, establish a budget, seek investors, provide great customer service, and give back to the community; how to become an entrepreneur.



**Learning How to Use Your Brain:** Education is a process of learning how to think. This is often confused with leaning how to get good grades. With so much information readily available and with so many ways to access it, educational systems are going through changes. You will learn about some of the latest in research on how to unleash the creative power of your brain. Innovation is not an accident.



**Vocational Education:** What happened to shop classes, home economics, and the ag programs? Vocational education programs have all but been eliminated from our schools. These courses teach the practical skills required to enter the construction trades and manufacturing industries, or how to run a home, or have a career in farming and ranching. Some of our local schools still offer these programs. You will learn about the existing programs in the county and what they are offering.



**10:30 – 12:00pm Tactics of Hope:** David Hopkins is the co-author of the book, "The Tactics of Hope: How Social Entrepreneurs Are Changing Our World." You will learn about the concepts of social entrepreneurship and how to transform your personal concerns into meaningful actions that address critical social and environmental challenges. Social entrepreneurs are individuals with innovative solutions to society's most pressing social problems such as climate change, hunger, poverty, and environmental degradation. Doing well by doing good. Here is a link to a video where David introduces the concept. He will also be the keynote speaker at the Plan It Green conference on the following day. Do not miss this presentation.



[http://www.youtube.com/watch?v=T0t9Wvrl\\_a4](http://www.youtube.com/watch?v=T0t9Wvrl_a4).

(over)



**PLAN IT GREEN**  
create your future

1385 8th St. • Arcata, CA 95521 • [www.HumboldtPlanItGreen.org](http://www.HumboldtPlanItGreen.org)

**Three Concurrent Afternoon Sessions 12:30 – 2:30pm**

**RESCO Youth Stakeholders Meeting:** The objective of Renewable Energy Secure Community (RESCO) project is to determine if there are sufficient locally available renewable energy resources to satisfy the County's energy demands. This workshop, conducted *by and for* youth, will gather input on criteria youth think should be used in evaluating the options and designing the systems.



**Photovoltaic (Solar Electric) Systems:** Photovoltaic (PV) cells turn sunlight directly into electricity. With your roof covered in PVs and an electric car in your garage you will never have to buy gasoline again. During this session you will learn about the operating principals behind photovoltaics, the basics of system design and how to install them. With any luck you will be able to get your hands on some panels.

**Solar Thermal (Hot Water) Systems:** Metal pipes get hot when you lay them in the sun. Add a pump, a controller and a storage tank and you have a solar hot water system. There are many types of systems and panels. You can heat water with the sun, even in Humboldt County. You will learn basis principals of operations, system design and installation.



**There will also be a DJ dance party April 1, 8pm to midnight, at the Arcata Community Center. It will be put on by the MARZ Project.**

**All ages are welcome.**

**Plan It Green's 5<sup>th</sup> Annual Building Green Communities Conference happens on the next day (April 2<sup>nd</sup>), at the same place.**

**For more details go to [www.humboldtplanitgreen.org](http://www.humboldtplanitgreen.org).**

**Come join us in Creating the Future.**