

Programs currently offered or facilitated by Plan It Green.



Green Business Certification Program

Humboldt County Green Building Program

Humboldt County Green Employers Council

Plan It Green Luncheon Series

Workshops or Seminars

Green Business Certification Program:

Humboldt County has recently just certified it's first green business. Are a local business and interested in greening up your practices? Please contact us with the name and type of business you own or recommending to this program. You will meet with a certifier to go over a checklist of items that are specifically designed for the business sector that your company falls under. Once the items on the list have been confirmed changed to the list's green practices by a program certifier, the business is then awarded recognition and a plaque to display. The company can lose the Humboldt County Green Business Certification if a client, customer, employee or certifier that the company is not keeping to the items on the checklist documents it.

This is a great way for local companies to act on and show they are doing their part to make the operations of their companies more appropriate. Please contact Plan It Green for more information on how to join the great group of businesses.

The Humboldt County Green Building Program:



Plan It Green in association with Redwood Coast Energy Authority has been constructing a Green Building Program for Humboldt County and it's seven cities. Humboldt Green Building Program is a county wide program offering sustainable

building information, resources to residents and businesses. This voluntary program is free and can be found on the Plan It Green website.

Humboldt County Green Building Program

Green building library of books, documents and online resources

Green Building Glossary

2010 California Green Building Code Assistance

2010 Cal Green quick guide for contractors. This document has sample forms that contractors will need to submit during the permit process, this can be found at the Humboldt County Building Office.

Plan It Green offers workshops on Building Code updates, erosion control, storm water prevention and more. Check out the events page for more info or sign up for the Plan It Green newsletter.

You can always contact Plan It Green with your questions or suggests to the current content of the Humboldt Green Building Program.

Facilitating the Humboldt County Green Employers Council



The Redwood Coast Green Employers Council (GEC) is an official commission of the Humboldt County Board of Supervisors and exists under the authority of the Humboldt County Workforce Investment Board (WIB). The GEC was formed as part of a Clean Energy Retraining Partnership grant received by Humboldt County and College of the Redwoods, in March, 2010.

The role of the GEC is to form a bridge between the emerging green industries looking for trained workers and the members of the workforce that are looking for employment in this field. Both of these entities are often too busy to be able to plan ahead and position themselves to take advantage of the opportunities that are arising. We recognize that employers, educators, and prospective employees do not always have the same perspectives and priorities. One of the most important goals for organizing the Green Employers Council will be to bring these three groups together to develop a shared vision and understanding of what each must do to seize the opportunities of the emerging green economy.

The primary responsibilities of the Council are to:

1. Prepare a Strategic Action Plan that includes:
 - a. Documentation of the general market trends as well as specific details about local projects and industries that are likely to develop over next five years.

- b. Identification of the skill sets and knowledge base (trainings and certifications) that will be required to meet demands of green projects and industries.
 - c. Identification of strategic partners (public and private sector) that will assist in and benefit from workforce development activities.
 - d. Lay out course of action: present a schedule that includes educational/certification programs, work readiness trainings, project development, and identify funding sources for implementation of projects that will put trainees to work.
2. Facilitate collaboration between the various industry clusters in our region, as well as set priorities and seek funding for development and implementation of projects.
- Other initiatives of the GEC include:

1. Coordinate expertise and resource development for financing green projects in the region;
2. Build a network of organizations and companies likely to provide employment for entry-level green collar workers;
3. Provide a platform for employers and prospective employees to meet each other and work on developing the next generation green workforce;
4. Provide leadership for future trends in the green industry cluster development in the region;
5. Cooperate with the Prosperity Network for green business start-up, retention, expansion, and attraction;
6. Secure finance expertise to access capital for green innovation and industry projects;
7. Strong online tools to facilitate the above functions;
8. Serve as this region's conduit of information about state and national green business trends;
9. Participate in Plan It Green's annual Building Green Communities conferences and Green Business Luncheons;
10. Facilitate a quarterly meeting with Council members;
11. Provide a resource library and resource referral; and
12. Prepare an annual state of the region report.

The GEC recruited members from businesses and non-profit organizations specializing in energy efficiency and "weatherization", agriculture and food systems, environmental resources, engineering, construction, niche manufacturing, recycling, and renewable energy generation (e.g. solar, wind, hydroelectric, biomass, etc).

The GEC completed a series of public meetings to gather input for the Strategic Action Plan and to identify common barriers and economic development initiatives that would benefit multiple industry clusters that have been identified in Humboldt County.

Attachment A

(Visions/Goals/Strategies) documents these findings.

In 2007, the County Economic Development Division completed a project known as the Targets of Opportunity. The industry clusters identified through that study were:

Diversified Health Care

- Building and Systems Construction and Maintenance
- Specialty Agriculture, Food, and Beverages

- Investment Support Services
- Management and Innovation Services
- Niche Manufacturing

The County is revisiting and revising that study through a State Workforce Investment Board-funded Regional Industry Clusters of Opportunity grant. The asked that the GEC narrow the scope of some of the initial meetings to focus on the Building and Systems Construction and Maintenance. The outcome of those meeting are presented in Attachment B (Report Out From GEC/RICO Meetings).

Plan It Green Luncheon Series.



Plan It Green has begun doing a luncheon series. This is a seminar series, where Plan It Green hosts a professional(s) in green design, planning, engineering and development to deliver a presentation over lunch at a local restaurant. All are encouraged to attend the luncheon series. The lunch creates a fine opportunity for people to discuss the issues and respond with their questions to the speaker(s), simultaneously enjoying a great lunch.

- Experience a great local restaurant.
- Learn valuable education and industry trends.
- Effectively communicate and network with professionals and the community.

Look for luncheons coming up on the latest **Plan It Green** events schedule.

Below are some examples of past luncheons topics, speakers and venues.

See you at lunch!

Plan t Green Workshops and Trainings.



Plan It Green offers workshops and trainings about various different topics in the Green Building, Engineering, Architecture, Agriculture, Codes, Storm-water, and related topics throughout the year. Most of the events are held at the Plan It Green Headquarters inside

of the Arcata Technology Center at 1385 8th St in Arcata, Ca. The facility can hold large audiences and has become a proven venue for educating the industries on topics of the emerging green sectors. For information about up coming events, please check our events box on the home page or subscribe to the Plan It Green Newsletter.